

How do you deliver

MAXIMUM PRINT QUALITY at **MINIMUM** COSTS?

MAXIMIZE Print Quality through a **consistent** and **precise** process that demands only the best from the printer. A printing flow can achieve this **consistency** and **precision** through a *standard* recognized and respected worldwide.

MINIMIZE Print Costs through **efficient** and **effective** practices that leave little room for error and waste. A *standard* that pushes for **efficiency** and **effectiveness** produces a process at par with the industry's best.

Get Standardized. Get Recognized.

be ISO compliant.

ISO 12647-2, the New Printing Standard

ISO 12647 was set up by a European technical ISO committee under the flag of FOGRA and in cooperation with the ISO organization. Customers see an ISO certification as a trustworthy measurement of a company's value and reliability. The ISO 12647-2 is a technical standard specific to sheet-fed and web offset printing. This standard paves the way to a level of competence that improves product quality and lower production costs. It is ideal for offset printers, prepress bureaus, print buyers, advertising agencies, and design houses alike. It calls for printing **consistency, precision, efficiency, and effectiveness** — qualities demanded by today's increasingly customer sophistication and global marketplace.

An Invitation *Globis, Inc.* invites you to an orientation seminar designed to provide you with a better understanding of the ISO 12647-2 standard, its importance and impact to your business, and how to prepare for a certification audit.

We are associated in this undertaking with *Asian Printmedia Consultancy Group, Inc. (APC)*, the accredited exclusive partner in the Asia Pacific region of a leading Dutch auditing firm. APC can provide the following ISO-related services:

- Guide you in implementing the ISO 12647-2 standard within your business through trainings and seminars;
- Conduct pre-audits to assess your company's readiness for a certification audit;
- Liaise and organize the ISO 12647-2 certification audit by its partner Dutch auditor.

This orientation seminar is a whole day event to be held on May 5, 2007. Resource speakers include Dutch, German, Malaysian and Filipino experts in the print industry.

Date: May 5, 2007

Time: 9:30 AM prompt to 5:00 PM (registration starts at 9:00 AM)

Who should attend

- Prepress Bureau, Ad Agency, Design House
- Offset (Sheet-Fed & Web) Printer
- Print Buyer
- Owner, President and upper management of printing company
- Plant Manager, Production Manager, Prepress Manager
- Plant Supervisor, Production Supervisor, Prepress Supervisor

Seminar Topics

1. Standardization of the Printing Process
2. ISO Ink – What is the Difference to “Standard” Inks?
3. Water Treatment as a Tool to Control the Process
4. Density vs. Spectral Measurement
5. L*a*b and Color Spaces
6. Benefits of ISO 12647 for Print Buyers
7. Color Management in Relation to ISO 12647
8. Proofing Systems – What are the Requirements for Digital Proofer
9. The ISO Profiles
10. The ISO Standardization in Practice
11. The ISO Certification Process

A 5- to 10-minute forum is allocated after each topic. We also allocated two separate 30-minute consultation period with the experts.

Schedule of fees

Printing Companies, Prepress Bureaus, Ad Agencies, Design Houses, Print Buyers

- Register/Pay on or before April 13 = P1,200.00/pax
 - Register/Pay on or before April 20 = P2,500.00/pax
 - Register/Pay on or before April 27 = P3,000.00/pax
 - Register/Pay after April 27 = P5,000.00/pax
- (20% discount for group of 3 belonging to the same company.)

Suppliers and Vendors (i.e. equipments, machines, consumables)

- Register/Pay on or before April 13 = P75,000.00/pax
- Register/Pay after April 13 = P150,000.00/pax

All prices are subject to 12% VAT.



Get Ahead. Get Standardized. Get Recognized.

be ISO compliant.



your color solution partner



Philippines • Singapore



Registration

Yes, I'd like to attend "ISO 12647-2, The New Printing Standard" seminar on May 5, 2007 to be held at the Century Park Hotel.

Kindly fax accomplished form to 740-5750

Company: _____ Date: _____

Name: _____ Position: _____

Approved by authorized representative:

Printed name and signature

For inquiries please call Globis Inc., at 740-5751 to 56

